

MedAL Convention & Awards 2017 , New Delhi

Warm Greetings!!!

We are proud to announce the commencement of "MedAL Convention & Awards 2017 on 29 January 2017, Delhi NCR". The program is a Learning and Networking conference & Awards and Recognition ceremony for Hospitals, Medical Practitioners, Pharmaceutical Industries, Medical Devices Industries, Insurance Companies, Medico-Legal Experts, Legal Consultants & allied services from across the country.

Benefits for Participants:

MedAL provides a Common Platform to all the people working in the Healthcare sector, directly or indirectly. Participants here get to understand, learn and apply a practical, systematic approach to their respective organisations

- Golden opportunity to meet and interact with numerous Professionals from the various fields.
- Learn from Successful delegates appearing from different fields.
- Be introduced to the latest Devices and Instruments and their applications.
- Discuss on real-life situations and share the knowledge and experience of other professionals and facilitators.
- To be well aware of the Medico-Legal issues concerning their respective fields.

Along with networking opportunity, this convention will also provide a renewed sense of direction and paradigm shift that needs to be implemented in today's organization to retain and enhance its **Competitive Edge and Increased Effectiveness**. It will provide an insight exposure to the issues faced by the Healthcare industry and would address diverse areas. Delegates from different organizations will Share Projects and ideas.

We are sharing the details about the program in this document :

1. Agenda of Program
2. Delegate Nomination Form
3. MedAL Awards & Recognitions
4. MedAL Nomination form
5. Sponsorship Opportunities
6. Sponsorship Form

We wish to have interactive program and would encourage Paper submission on the topics by the delegates followed by detailed Learning Sessions.

We will be honored by your presence and representation by professionals from your esteemed organization. Thank you in advance for your consideration of this invitation. For more information on our program, please feel free to contact us.

We look forward to hearing from you.

Visit us at : www.indianconventions.com

With kindest regards,

Team - MedAL Convention & Awards

MedAL Convention & Awards 2017 , New Delhi

Agenda Day

09:00 – 09:30 Registrations

09:30 – 09:40 Welcome Address

10:00 – 11:00 Session 1: GROWING NEED FOR MEDICAL INFRA IN INDIA

Expanding the Coverage of Quality Healthcare
Hospitals and Allied Healthcare Setups
Need for Professionals across the industry

11:00 – 11:20 Networking Tea

11:20 – 12:20 Session 2 : MEDICO LEGAL AWARENESS

Legal & Compliance for Healthcare Professionals.
Best Practice in Public Healthcare Development
Pathways to avoid negligence in medical practice & Allied Services
Best Practices for Pharmaceutical Companies

12:20 – 13:20 Session 3 : GOING INTERNATIONAL

Understanding the Rise of Medical Tourism
Opportunities & Threats of Cross Continent Medical Tourism
Legalities related to Handling of International Patients

13:20 – 13:50 Networking Lunch

15:50 – 16:50 Session 4: Technology for Medical Services

Providing Better Access to Healthcare Through Technology and Innovation
New Equipments & Technologies in Healthcare
Implementing Innovations to increase access to Healthcare
Legal Awareness if running a technology based Medical Service (IT, Website or APP)

16:50 – 17:20 Panel Discussion: Taking Healthcare to Grassroots in INDIA

Reaching out the Rural Communities
The Importance of NGO Partnerships
Raising Medical Awareness in Masses

17:20 – 17:40 Awards Distribution

Awards & Mementos Distribution to Speakers
Certificate of participation Distribution to all Participants
Vote of Thanks

17:40 – 18:00 Networking Tea

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DELEGATE NOMINATION FORM

Authorized Signatory:

Designation

Organization/Address

Email

City

Telephone (O)

(M)

Delegate Fee: Rs. 5,000.00 + 15% Service Tax

Delegate Name	Designation	Email	Phone / Mobile

Payment Details	Amount	Cheque/DD/ Transaction ID	Payee Bank	City	Mode of Payment (Cheque/ CASH/ CASH Deposit/ NEFT/ Online Payment)

Bank Details

Please Make All Payments in favor of "Wafsilpa Entertainments.". NEFT DETAILS
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For Assistance, please contact 011 49053407 or email to medal@indianconventions.com

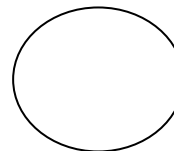
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Terms & Conditions

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| <ol style="list-style-type: none"> Fee includes Tea/Snacks and Lunch on the day of Seminar. The programs are non-residential and from 9:00 am to 5:30 pm. The Seminar is subject to alterations/cancellations/changes etc. at the sole discretion of Wafsilpa Entertainments. All special offers are subject to alterations/cancellations/changes etc. at the sole discretion of Wafsilpa Entertainments. without any prior notice whatsoever. There will be no refunds if the nominee cancels nomination. In case the program is rescheduled, due to unforeseen / unavoidable reasons, participants would be given an option of alternative date. Nominations will be accepted on first come first serve basis. Nomination Forms should reach us by courier and Fax – 011 - 46078303 | <ol style="list-style-type: none"> Nominations will be deemed to be complete only when the payments have been received in full and realized by Wafsilpa Entertainments.. Please Confirm your presence over the phone/email +91 11 49053407, 49053507, medal@indianconventions.com The confirmation Email will be sent to all the participants that shall serve as Entry Pass to the seminar. A certificate of participation will be given to all fully paid participants. Wafsilpa Entertainments. reserves the right to close the number of nominations for a particular program. All disputes are subject to NEW DELHI Jurisdiction only. Accommodation can be arranged on prior notification at the venue or a nearby location(The cost of accommodation will be borne by the participant). |
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I, _____ have read and agree to the terms and conditions of the conference.

Signature & Seal: _____



Date : _____

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MedAL Awards & Recognitions

The “MedAL Convention & Awards” is hosting a felicitation of professionals from the Healthcare sector at New Delhi. This is our humble efforts for creating a better environment within the health sector, we will be giving recognition and awards to the achievers in the health sector. Our focus is not only to give recognition to the medical practitioners only but also to the numerous departments, agencies working tirelessly for providing the health services. All the award categories are devised in such a manner that due recognition is given to all concerned. Under this the exceptional work done by professionals and teams is recognized. This gives organisations to nominate their bests professionals, campaigns and innovative ideas for recognitions.

MedAL Awards

Appreciate your Organization's BEST Talent:

- **Professionals** Recognize the top Talent from your organization in healthcare sector. Benchmark your peers' best efforts
- **Work Showcase** your organizations core strengths
- **Innovation** Diffuse innovation done by your organization in field of Healthcare.

MedAL Recognitions

The MedAL Recognitions is a Non-Competitive genre, wherein our team recognizes those efforts of individuals and corporate who have changed the face of the Healthcare sector forever. It's an humble effort of ours to honour those who put their best for the betterment of the healthcare sector. We bring into light those exceptional people who have won the devotion of the customers and fans from across the country through their efforts.

Award & Recognition Categories

- | | | |
|---|--|--|
| 1. Best After Surgery Service | 14. Best Medico-Legal Activist | 27. Best Social Media Campaign For Healthcare |
| 2. Best Ayurvedic Center | 15. Best Medico-Legal Compliance Team | 28. Best Unani Center |
| 3. Best Cosmetic Surgery Clinic | 16. Best Medico-Legal Excellence | 29. Best Customer Service |
| 4. Best Dental Clinic | 17. Best Multispecialty Hospital | 30. Best Disease Awareness Campaign Of The Year |
| 5. Best Diagnostics Centre | 18. Best Nursing Home | 31. Best Emerging Medical Technology Of The Year |
| 6. Best Homeopathic Center | 19. Best Pathology Laboratory | 32. Best Emerging Pharmaceutical Company |
| 7. Best Hospital Branding | 20. Best Pharmaceutical Companies | 33. Best Excellence In Governance |
| 8. Best Hospital For Equipment | 21. Best Pharmaceutical Marketing Campaign | 34. Excellence In Healthcare Management |
| 9. Best Hospital for International Patients | 22. Best Physiotherapy Clinic | 35. Health Insurance Products |
| 10. Best Hospital Project Award | 23. Best Plastic Surgery Clinic | 36. Healthcare App |
| 11. Best Medical Insurance Company | 24. Best Public Healthcare Campaign | |
| 12. Best Medical Technology Company | 25. Best Rehabilitation Centre | |
| 13. Best Medical Website | 26. Best Single Specialty Hospital | |

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| 37. Healthcare Journal | 48. Innovation in Medical Equipments
(Different Specializations) | 58. Best Pharma Supplier Of The Year |
| 38. Home Care Services | 49. Innovation In Medical
Technology(Different Specializations) | 59. Prudently Advanced Practice
(Different Specializations) |
| 39. Hospital With Best Clerical Staff | 50. Best Healthcare Insurance Company | 60. Rare Diseases And Orphan Drugs |
| 40. Hospital With Best Environmental
Services | 51. Best Healthcare Magazines | 61. Research Paper Of The Year |
| 41. Hospital With Best Food Service | 52. Best Medico-Legal Journal | 62. Skill Development Award |
| 42. Hospital With Best Information
Technology | 53. Best Medico-Pharma Journal | 63. Social Initiative Award |
| 43. Hospital With Best Janitorial Staff | 54. Best Pharmaceutical Product
(Different Specializations) | 64. Use of IT for healthcare(Different
Specializations) |
| 44. Hospital With Best Pharmacy | 55. Novel Vaccine Of The Year | 65. Best CSR |
| 45. Hospital With Best Security | 56. Best Nursing Project Of The Year | 66. Best Human Resource Policy |
| 46. Hospital With Best Technicians | 57. Patient Organization Project Of The
Year | 67. Best Human Resource Management |
| 47. Indian Herbal Medicine Company Of
The Year | | |

and Others

Why Enter?

1. Get recognitions on platform of "MedAL Convention & Awards".
2. Featured in Post event Souvenir of "MedAL Convention & Awards" to be circulated to Healthcare Industries & Agencies across India.
3. Get featured on our website pre and post event.
4. Raise a company / agency / individual's profile.
5. Stand out in a competitive market place.
6. Help attract new business.
7. To prove you're delivering the best possible product for your clients and to reassure them that you are the best company / agency /person for the job.
8. Showcase your portfolio of work to clients, potential clients and peers.
9. To have your work judged and externally benchmarked by leading professionals in the business.
10. To boost your staff morale and to reward individuals and teams for their hard work.
11. Gain fantastic PR opportunities.

Professionals & Industries Invited

Doctors
Hospitals
Pharmaceutical Companies
Medical Equipment & Instrument Companies
Health Insurance Companies
Nursing Homes
International Medical Services
Medico-Legal Experts
Allied Services
Hospital Management Consultancies
Para Medical Consultants

Healthcare Professional
Hospital Facility Management Consultants
Food & Nutrition Consulting Companies
Pathologies
Information Technology
Medical Apps
Home Care Services
Legal Consultants
Corporate

Other Related Industries

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MedAL RECOGNITION & AWARDS
NOMINATION FORM

Authorized Signatory: _____ Designation _____

Organization/Address _____

Email _____ City _____

Telephone (O) _____ (M) _____

Nomination for Awards Recognition

Nominee Individual Project

Nomination Fee : Rs. 20,000.00 + 15% Service Tax

Nominee Name	Designation	Email	Phone / Mobile

Category of Awards/Recognition: _____

Industry: _____

Product: _____

Summary of Achievements 150 Words

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Attach of Supporting Documents:

1. Brief of Healthcare Project
2. Company Profile / Personal Profile
3. Product Profile
4. Nominee Individual / Team Profile
5. ROI Details of Campaign
6. Presentation about the campaign

7. _____
8. _____
9. _____
10. _____
11. _____
12. _____

Payment Details	Amount	Cheque/DD/ Transaction ID	Payee Bank	City	Mode of Payment (Cheque/ CASH/ CASH Deposit/ NEFT/ Online Payment)
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- **Please post this form to Wafsilpa Entertainments., LGF, E-102, Kalkaji, NEW DELHI – 110019, INDIA**
- **For Assistance, please contact 011 49053407 or email to medal@indianconventions.com**

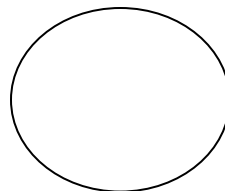
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Account No	0632102000009065
Branch Name	Pushpa Vihar
IFSC	IBKL 0000632

Terms & Conditions

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| <ol style="list-style-type: none"> 1. Once entries are submitted for nominations the details cannot be amended. 2. After nomination entries cannot be withdrawn and refunds cannot be given. 3. By entering these awards you give the organizers the right to publish/exhibit screen grabs and/or submitted report in relation to the awards. 4. Award applications are handled on a First come-first serve Basis. 5. Wafsilpa Entertainments. retains the right to reject any Award that it deems inappropriate. 6. After written acceptance by Wafsilpa Entertainments., the Awardees must provide photograph and complete profile for publishing in the souvenir. 7. Required Fee must be paid before 10 days of commencement of the event. 8. The fee does not include free conference registration unless specifically stated as a Award benefit. | <ol style="list-style-type: none"> 9. All Details with reference to nomination must be submitted within the production schedule. 10. Awardees may not sublet, assign or apportion any part of the award, nor represent, advertise or distribute literature or materials for the products or services of any other firm or organization except as approved in writing Wafsilpa Entertainments.. 11. No exhibit and signage or other materials may be pasted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the partner. 12. Awardees are allowed to offer Sponsorship for single or multiple items/events. Should your organization be interested to partner 13. All disputes are subject to NEW DELHI jurisdiction only. 14. In order to limit costs to Wafsilpa Entertainments., the event organizer s may limit the number of colors used to print partner logos. |
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I, _____ have read and agree to the terms and conditions of the conference.

Signature & Seal: _____



Date : _____

Sponsorship Opportunities at MedAL

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We would like to invite your esteemed organization for sponsorship opportunity and be a part of this exceptional event. Sponsorship of **MedAL Convention & Awards 2017 on 29 January 2017, New Delhi**, provides a great marketing prospect for Sponsor. In addition to the extremely beneficial experience sharing by Senior Professionals from different verticals of the industry, there will be a large Professionals presence and on-site media attention.

This is a great chance for Sponsor to gain a positive association with an educative event that promotes Organisations & Professionals from Medical & Allied Services. The event will attract numerous **Hospitals, Medical Practitioners, Pharmaceutical , Medical Devices , Insurance Companies, Medico-Legal Experts, Legal Consultants & allied services** from across the country.

Other Associations

Offering at "Indian MedAL Convention "	Platinum	Gold	Silver
Number of Sponsors	1	4	8
Type of Sponsorship	Title Sponsor	Co-Sponsor	Silver Sponsor
Speaker: Nominate a Speaker from your company for the program in any segment	✓	✓	✗
Email Invitations: The logo of your company will appear in mailers and the newsletters and all promotions	✓	✓	✓
Backdrop: Partner logo/name will be prominently displayed in the Centre on Stage backdrop or LED Screen	✓	✓	✓
Logo promotion: Partner logos will be centrally displayed on Folders and all Documents provided to the participants	✓	✓	✗
AV Slot : 3 Min. Video would be played during the breaks	✓	✓	✓
Product Introduction: 10 Min. Presentation	✓	✓	✗
Product Stall : [6*6] will be provided	✓	✓	✓
Standee	✓	✓	✓
Promotional Material Distribution in Conference Bag	✓	✓	✓
Mementos: All mementos will bear Partner Logo	✓	✗	✗
Opening / Closing: A Senior Professional from your organization will Inaugurate & distribute the Mementos.	✓	✗	✗
Press Coverage: A Senior Professional from your organization attends the Press Conference and due credits will be provided in press releases	✓	✗	✗
Delegate Passes for Sponsor Representatives/Guests	15	8	4
Sponsorship Fee: INR	10,00,000.00	6,00,000.00	2,00,000.00

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Association	Offering	Fee (in INR)
Lunch Sponsor	Display as Lunch Sponsor, Sponsor Logo on Website. e-Brochure, Souvenir, Conference Backdrop, Sponsors Panel & Other Medium. 200 word writ up on website & Souvenir. Corporate Brochure in Delegate Kit. 5 Delegate Passes	2,00,000.00
Demo Stall	Product Stall [6*6] will be provided. Promotional Material Distribution in Conference Bag. 1 – Standee. 2 Delegate Passes.	35,000.00
Memento	Mementos: All mementos will bear Partner Logo. Promotional Material Distribution in Conference Bag. 1 – Standee. 2 Delegate Passes.	45,000.00
Standee	One Standee placed inside the conference room. No Delegate Passes.	8,000.00
Conference Bag Insertions	One A4 Center Fold Brochure. Promotional Material Distribution in Conference Bag. No Delegate Passes. Insertions Size : A4 Center Fold.	8,000.00

Souvenir/Web Advertisements

Particular	Colour	B & W	Fee(in INR)
Paper Submission (For Print Only)	-	-	6,500.00
Back Cover Page	✓	×	1,50,000.00
Inside Front Cover Page	✓	×	1,20,000.00
Inside Cover Page	✓	×	1,20,000.00
Full Page	✓	×	90,000.00
Full Page	×	✓	60,000.00
Half Page	✓	×	45,000.00
Half Page	×	✓	30,000.00
Quarter Page	✓	×	18,000.00
Quarter Page	×	✓	12,000.00

Online/Web

Articles for Web	1,500.00
Website Banner Promotion	5,000.00
Book Review and Feature online order collection	2,500.00

(Plus Applicable Taxes)

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SPONSORSHIP FORM

Type of Sponsorship: _____

Organization/Address _____

Email _____

City _____

Telephone (O) _____

(M) _____

Contact Person (Mr./Ms)	Designation	Email	Phone / Mobile

Payment Details	Amount	Cheque/DD/ Transaction ID	Payee Bank	City	Mode of Payment (Cheque/ CASH/ CASH Deposit/ NEFT/ Online Payment)

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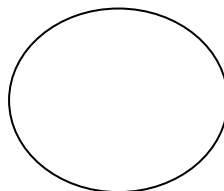
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| <ol style="list-style-type: none"> Partner applications are handled on a First come-first serve Basis. Partners are supportive of Wafsilpa Entertainments. and its mission statement. Wafsilpa Entertainments. retains the right to reject any partner that it deems inappropriate. After written acceptance by Wafsilpa Entertainments., the partner must provide an image of their logo in the format required by Wafsilpa Entertainments. and other details required(e.g. Contact detail s, Trademarks etc) to Wafsilpa Entertainments. before 10 days of receipt of acceptance. Sponsorship must be paid before 10 days of commencement of the event. The Sponsorship fee does not include free conference registration unless specifically stated as a partner benefit. All Sponsorship material s must be submitted within the production schedule. Partners may not sublet, assign or apportion any part of the item(s) partnered nor represent advertise or distribute literature or materials for the products or services of any other firm or organization except as approved in writing Wafsilpa Entertainment s. | <ol style="list-style-type: none"> Wafsilpa Entertainments., will not be liable for damage or loss to partners Properties by fire, theft, accident, or any other cause. No part of an exhibit and signage or other materials may be pasted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the partner. Partners are allowed to offer Sponsorship for single or multiple items/events. Should your organization be interested to partner All disputes are subject to NEW DELHI Jurisdiction only. In order to limit costs to Wafsilpa Entertainments., the event organizer s may limit the number of colors used to print partner logos. |
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I, _____ have read and agree to the terms and conditions of the conference.

Signature & Seal: _____



Date : _____